



Rules and Regulations:

THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

- (1) **CONTEST PERIOD:** PARA Paints Scott Selfie Contest (the "Contest") begins September 10, 2018 at 9:00 am EST. Contest closes November 30, 2018 at 11:59 pm EST.
- (2) **ELIGIBILITY:** The Contest is open to legal residents of Canada who are eighteen (18) years of age or older at the time of entry. PARA Paints Canada ("Contest Sponsor") has the right to verify the eligibility of each entrant.
 - a. **Grand prize winner eligibility:** Winner is responsible for travel to and from meet and greet location. Meeting date and location will be determined based on McGillivray's availability and will take place within 100km of Toronto, ON.
- (3) **HOW TO ENTER:** Select at least one of the forms of entry on the contest webpage at para.com/selfiecontest. Completing more than one form of entry will increase the likelihood of winning.
 - a. For the photo entry, take a photo of yourself with the Scott standee in a participating PARA dealer store and upload it using the instructions at para.com/selfiecontest. A photo upload earns ten (10) entries.

If it is discovered by the Contest Sponsor (using any evidence or other information made available to, or otherwise discovered by, the Contest Sponsor) that any Entrant has attempted to use (or attempt to use) multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter the Contest more than once or to otherwise participate in or disrupt this Contest, that person may be disqualified from the Contest, and any future contests of the Contest Sponsor, in the sole discretion of the Contest Sponsor.

Sharing your photo on social media does not increase your chances of winning.

- (1) **PRIZES:**
 - a. The Grand Prize Winner plus a guest will win a minimum 30-minute meet and greet with Scott McGillivray. Meeting will take place between December 1st, 2018 – March 31st, 2019.
 - i. Note: If there is not an applicable show production, a meeting at an alternative location will be arranged.
 - b. There will be five (5) regional prize winners (1 winner from Quebec), (1 winner from either BC, AB, SK, MA, YK or NWT), (1 winner from either NS, NB, PEI or NF), (2 winners from Ontario) who will each receive five (5) gallons of PARA paint.

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- (2) CLAIMING YOUR PRIZE: To be declared a winner (“Winner”), each Selected Entrant must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by the Contest Sponsor in a format of its choosing. Each Selected Entrant will also be required to sign a Declaration, Release and Waiver Form (the “Release Form”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Released Parties from any liability in connection with the Prize or the Contest before being granted the Prize. If a Selected Entrant does not meet all of the Contest requirements, fails to correctly answer the skill testing question or does not sign and return the Release Form to the Contest Sponsor within the time frame specified therein, that Selected Entrant will forfeit his/her Prize and the Contest Sponsor shall be entitled (but not obligated) to select another Entrant from the remaining eligible Entries until such time as contact is made with an Entrant or there are no more eligible Entries, whichever comes first. This process may continue until the Prize has been awarded or there is insufficient time to permit the awarding of a Prize. In the event that an alternate Selected Entrant is required to be selected, the same above-noted process will apply. The Contest Sponsor is not responsible, whether as a result of human error or otherwise, for any failure to contact any Selected Entrant. The Contest Sponsor will contact each Winner following receipt of his/her signed Release Form to arrange for delivery of the Prize.
- (3) LIMITATION OF LIABILITY: None of the Released Parties assumes any liability for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or for any technical or human error which may occur in the processing of Entries, the selection of the Winners or for any printing or other errors in any Contest materials. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of Entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or Direct Messaging on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to Entrants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. None of the Released Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from an Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- (4) CONTEST ADMINISTRATION: All decisions regarding the Contest remain with the Contest Sponsor. The Contest Sponsor reserves the right, in its sole discretion, to modify, cancel, suspend and/or

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terminate any or all parts of the Contest for any reason. The Contest Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be in violation of these Official Rules. The Contest Sponsor reserves the right to refuse an Entry from a person whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter. Any attempt to tamper with the entry process, interfere with these Official Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and the Contest Sponsor reserves the right to seek damages and/or other relief (including attorneys' fees) from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying Entrants from this and future contests of the Contest Sponsor. In their sole determination, the Contest Sponsor may disqualify any person who acts in any manner to threaten or abuse or harass any person and to void all such person's associated Entries. The Contest Sponsor reserves the right, in its sole discretion, to terminate or suspend the Contest should fraud, virus, bugs, or other reasons beyond the control of the Contest Sponsor corrupt the security, proper play or administration of the Contest.

- (5) **PRIVACY AND PUBLICITY RIGHTS:** By entering this contest each Entrant agrees to allow PARA Paints and its respective subsidiaries and affiliates, promotional and advertising agencies and representatives the right to use his/her name, biographical information, image, photos and/or likeness and statements for publicity purposes in connection with this Contest, at any time or times. The Contest Sponsor respects your right to privacy. Personal information collected from Entrants will only be used by the Contest Sponsor to administer the Contest and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from the Contest Sponsor.